TECHNOLOGY RESOURCES

TO HELP BUSINESSES PREPARE FOR THE 2021 SEASON, THE ECONOMIC RECOVERY TASK FORCE HAS PUT TOGETHER A LIST OF TECHNOLOGY RESOURCES CURRENTLY USED BY LOCAL BUSINESSES. IF YOU HAVE ANY ADDITIONAL SUGGESTIONS, PLEASE SEND IT TO ACKTASKFORCE@NANTUCKETCHAMBER.ORG

ACCOUNTING SOFTWARE

- Quickbooks

E-COMMERCE PLATFORMS

- Shopify
- Square Space
- Etsy

EMAIL PLATFORMS

- Mail Chimp
- Constant Contact
- Klaviyo

LEAD GENERATION

- Salesforce
- HubSpot

PAID ADVERTISING

- Instagram
- Facebook
- Pinterest

PAYMENT APPS

- Apple Pay
- Google Pay
- Paypal
- Amazon Pay

PHOTO STORAGE

- SmugMug
- Google Drive
- Drop Box

POS SYSTEMS (RETAIL)

- Square Space
- Celerant

POS SYSTEMS (RESTAURANTS)

- Lightspeed
- Upserve by Lightspeed
- Best POS System
- Clover
- Revel Systems
- Talech
- Toast
- Heartland
- POSnation

PROJECT MANAGEMENT

- Design Manager
- Asana

SOCIAL MEDIA PLATFORMS

- Instagram
- Facebook
- Twitter
- Pinterest
- Tik Tok

RESTAURANT RESERVATIONS

- Eat
- OpenTable
- RESY
- Tock
- Wisley
- Yelp
- TableAgent