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NANTUCKET
TOWN CLERK
2021 MAR 29 AM 9:34

Historic District Commission Sign Advisory Council

Commissioners: Kevin Kuester, Chris Young, Paul Wolf, Mark Cutone, Ben Normand

MINUTES

Tuesday March 02, 2021

This meeting was held via remote participation (using ZOOM recording feature) Pursuant to Governor Baker's March 12, 2020 Order Regarding the Open Meeting Law.

I. Procedural Business

Call to order: This meeting was conducted via Zoom and called to order by Chris Young, Chairman, at 9:00 am. This meeting was recorded on Zoom video.

Attending members: Chris Young (Chair), Paul Wolf, Mark Cutone, Ben Normand and Kevin Kuester

Staff in attendance: Cathy Flynn, Land Use Specialist

Absent members: None

Late arrivals: None

Early Departures: None

Motion to Adopt Agenda made by Paul Wolf; Seconded by Paul Wolf.

Roll Call Vote: carried unanimously 5-0// Wolf, Cutone, Normand, Kuester and Young- aye

Approval of Minutes- 1/26/21

Motion to Approve made by Mark Cutone; Seconded by Ben Normand.

Roll Call Vote: carried unanimously 5-0// Wolf, Cutone, Normand, Kuester and Young- aye

II. Public Comment- None

III. New Business

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|----------------------|---------------|-----------------|----------|-------------|
| 1. Hooper Sparks LLC | 14 Sparks Ave | Front wall sign | 55/229.1 | Chris Young |
| 2. Hooper Sparks LLC | 14 Sparks Ave | Porch sign | 55/229.1 | Chris Young |

Representing- Chris Young; replacing existing signage with new graphic
Normand- No concerns
Wolf- No concerns.
Cutone- No concerns
Normand- No concerns
Motion to Approve as submitted made by Cutone; seconded by Wolf.
Carried 4-0// Wolf, Cutone, Normand and Kuester- aye Young- recused

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|-------------------|---------------|-----------------|-----------|-----------------|
| 3. VTT Management | 12 Oak Street | Projecting sign | 42.4.2/27 | Wendy Rouillard |
|-------------------|---------------|-----------------|-----------|-----------------|

Representing: Wendy Rouillard, owner of Barnaby’s Toy and Art Shack. Using existing projecting sign brackets. Using unfinished wood with varnish. Wanted something to attract kids
Kuester- Concerned with fonts, colors and overall organization. Does not want to set a precedent for approval. Retail landscape should me the guidelines.
Wolf- paint will protect the sign versus varnish.
Normand- Agrees with Kuester. Should allow whimsical- building is not historic. Thinks small letters get lost in the grain.
Cutone- Would prefer a linen or white background. Thinks sign should be playful. Scale back “Barnaby’s” and scaling back the graphics. Should have a border or a frame.
Young- Fonts should be serif or block capital lettering, logo should be 15% of the sign. Asked if had alternate design. Identifiable element is “Barnaby’s” and present Art and Toy Shack as legible.
Motion to Hold for Revisions made by Kuester; Seconded by Cutone
Carried 5-0// Wolf, Cutone, Normand, Kevin and Young- aye

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|----------------------|------------------|-----------------|-----------|----------------|
| 4. Vaias Theodorakas | 38 Centre Street | Projecting sign | 42.3.1/66 | Miranda Girard |
|----------------------|------------------|-----------------|-----------|----------------|

Representing: Miranda Girard; owner of DTR Modern Galleries.
Cutone- No Concerns
Young- Decals on window were not approved. Sign should be 5 square feet (modify to 26 7/8 th s).

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Wolf- No Concerns
Kuester- No Concerns
Normand- No Concerns
Motion to Approve as 5 square feet made by Kuester; seconded by Cutone.
Carried 5-0// Wolf, Cutone, Normand, Kuester and Young- aye

5. Gail N. Johnson 21 S Water Street Proj sign relocation 42.4.2/102 Nick Johnson

Representing: Nick Johnson; moving existing sign and making double sided.
Cutone- No Concerns
Young- No Concerns
Wolf- No Concerns
Normand- Former location had too much signage.
Motion to Approve made by Wolf; seconded by Cutone
Carried 5-0// Wolf, Cutone, Normand, Kuester and Young- aye

6. NIR Retail 4 S Water Street Proj sign relocation 42.3.1/176 Jacqueline Antico

Representing: Jacqueline Antico; manager of Charleston Shoe Co., using existing sign on Federal and relocating to Opera House
Kuester- Sign does not relate to the architecture of the building.
Cutone- No Concerns
Young- No Concerns
Wolf- No Concerns
Normand- Agrees with Kuester. But, thinks it is an approvable application.
Motion to Approve made by Wolf; seconded by Cutone
Carried 4-1// Wolf, Cutone, Normand and Young- aye//Kuester- naye

1. Enforcement – see Other Business

IV. Other Business/ Preliminary Review (if applicable)

- Annie Teasdale (owner) and Justine Timms (manager); they were not aware that multiple signs were not approvable. It was at response due to COVID restrictions. Staff explained

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Board of Health Emergency Order 11 as it related to downtown business', particularly dining establishments. The town was not actively enforcing other business'. Once the Emergency Order is lifted enforcement will commence. The Council thought this was a creative solution in a difficult time. Maybe clean the signage up. Overall issue with clutter in windows. Re-visit after emergency order is lifted. Under normal instances, this would not be approvable. All agreed that "sale" sign should go.

- Discussion of drafting guidance in reference to construction signs. Reviewed comments from last meeting. Should revisit the language in the guidelines. Kuester volunteered to draft.
- Brief discussion of Master Sign Plan- example is where Vis-a-

V. Adjournment

Motion to Adjourn at 09:54 am made by Kuester; Seconded by Cutone.
Carried 5-0//Kuester, Wolf, Normand, Cutone and Young- aye

Submitted by Cathy Flynn